

THE
HAWAII
ADAPTIVE SURFING
CHAMPIONSHIPS



Sponsorship Opportunities



The Hawai'i Adaptive Surfing Championships

The Hawai'i Adaptive Surfing Championships (HASC) is a premier international competition that brings together adaptive surfers from around the world to Waikīkī's iconic Queen's Surf Break. Organized by AccesSurf, this event showcases athletic excellence, celebrates inclusion, and highlights the spirit of aloha. More than a competition, HASC is a platform for cultural exchange, community connection, and advancing awareness around accessibility in ocean sports.

By sponsoring HASC, partners align with a global movement that champions diversity, equity, and accessibility. **Sponsorship directly supports AccesSurf's year-round programs that break down barriers to beach and ocean access, fund competitive opportunities for adaptive athletes, and invest in community outreach.** In doing so, sponsors not only gain positive brand visibility and connection with a vibrant audience but also make a meaningful impact—helping create a more inclusive future for sport and society.



Why be a sponsor?

The success of the Hawai'i Adaptive Surfing Championships would not be possible without the dedication of our sponsors, partners, and supporters. We are confident you will find the right opportunity within our sponsorship offerings to connect with global leaders in adaptive sports, community development, and accessibility while showcasing your commitment to inclusion and the spirit of aloha.

Brand Exposure

Gain international visibility through event signage, media coverage, and digital promotion, showcasing your brand alongside inspiring athletes and global audiences.

Networking

Connect with athletes, community leaders, and partners in a unique, uplifting setting that fosters meaningful conversations and lasting business relationships.

Giving Back

Support AccesSurf's mission, funding programs that break down barriers, expand ocean access, & create inclusive opportunities for adaptive athletes worldwide.



Looking back on 2025

93

athletes from

18

countries

72,000

spectators

250

volunteers daily

9,567,702

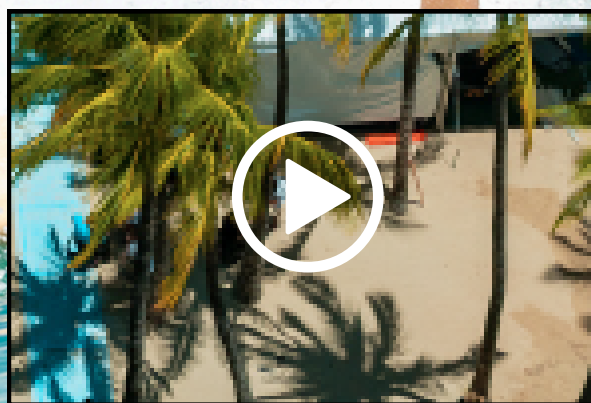
print impressions in the media

88,501

online impressions on social media



HASC 2025 Photo Gallery



HASC 2025 Film

Title Sponsor - North Shore Prosthetics And Orthotics \$50,000 (1 Spot)

Event title sponsor branding with all communications as “HASC Presented by”

- **All collateral, media attention and merchandise** including on site banners.
- **Premiere location** for on site presence (sponsors choice-tent/banner etc)
- **Website and email newsletter highlights**
- **Social media** including sponsored ad with sponsor content choice
- Introduction and speaking opportunity at **Welcome Ceremony**
- **Invitation to all events** during the competition week
- Sponsors can choose from one of the following onsite interactions:
 - **VIP access** to competition site including personal event site tour
 - Participate with the **award presentation**
 - **Media interview**
 - Experience the competition **on the water**
 - Athlete/sponsor **meet and mingle** (details to be announced)
- **Title sponsor level will be highlighted** as a Premiere AccesSurf sponsor throughout the year, for all programs

Queens Level \$30,000

- **Premiere logo placement** with all collateral, communications, media coverage, and merchandising including on site banners.
- **Premiere on-site presence** (sponsors choice- tent/banner etc)
- **Website and email newsletter highlights**
- **Social media** including feature & 2 boosted amplification posts
- **Invitation** to all events during the competition week
- Sponsors can choose from the following onsite interactions:
 - **VIP access** to competition site including personal event site tour
 - Participate with the **award presentation**
 - **Media interview**
 - Experience the competition **on the water**
 - Athlete/sponsor **meet and mingle** (details to be announced)
- **Queens Sponsor Level will be highlighted** as a Premiere AccesSurf sponsor (for all programs) throughout the year



Pops Level \$10,000

- Logo placement on collateral, media communications, and event site banners.
- Website and email newsletter highlights
- Dedicated sponsor social media feature and 1 boosted amplification
- Invitation to all events during the competition week
- Athlete/sponsor meet and mingle (details to be announced)

Canoe's Level \$5,000

- Logo on collateral, media communications, and event site banners.
- Website and email newsletter highlights
- Social media
- Invitation to all events during the competition week
- Athlete/sponsor meet and mingle (details to be announced)

In-Kind Sponsor

Hotel

Donated rooms (event officials) and room discounts

- Logo on collateral, media communications, and event site banner
- Website and email newsletter highlights
- Social media
- Invitation to all events during the competition week

Food

Food and beverage for competitors, volunteers and event officials.

- Logo on collateral, media communications and event site banner
- Website and email newsletter highlights
- Social media

Other ways to support

- Lei Sponsor
- Beach and surf apparel and accessories for our Athlete and Volunteer swag bags
- Businesses in Waikiki offering discounts to HASC competitors

Event Hosts

Hosts for Welcome and Pau Hana events for athletes and sponsors (pre and post event)

- Logo on collateral, media communications, and event site banner
- Website and email newsletter highlights
- Social media





Sponsorship Levels Breakdown

HASC	Title \$50,000	Queens \$30,000	Pops \$10,000	Canoes \$5,000
Event title branding	✓			
Highlighted year round (ASH Programs)	✓	✓		
Media Release	✓			
On site banners	✓ Premiere Placement	✓ Premiere Placement	✓	✓
Event Promo flyers	✓ Premiere Placement	✓ Premiere Placement	✓	✓
Merchandise	✓ Premiere Placement	✓ Premiere Placement	✓	✓
Website	✓ Main Page	✓	✓	✓
Social media boosted	✓	✓	✓	
Email	✓	✓	✓	✓
Social Media	✓	✓	✓	✓
VIP Invitations	✓	✓	✓	✓
Intro & speaking opportunity @ Welcome Ceremony	✓			



We can't wait to work with you!

Contact Cara for more details
cara@accessurf.org

www.accessurf.org